

# Sustainable Community Strategy 2010 - 2020

## Vision

Chorley will smile as the most attractive and supportive place in the North West to live, work, invest, play and visit.  
People will be healthy and happy in safe communities where they can achieve their ambitions

| Theme  | You and Your Family   |  |   | You and Your Community   |   |   | You and Chorley  |  |  |
|--|---|--|---|--|---|---|--|--|--|
| Priority   | Strong Family Support   | Education and Jobs   | Being Healthy   | Pride in Quality Homes and Clean Communities   | Safe Respectful Communities   | Quality Community Services and Spaces   | Vibrant Local Economy  | Thriving Town Centre, Local Attractions and Villages   | Sustainable Places and Transport   |
| Long term outcome                                      | <ul style="list-style-type: none"> <li>• Ensure early intervention and prevention of health and wellbeing problems</li> <li>• Use a whole family approach to address problems and provide support</li> <li>• Support the ageing population to be healthy and independent</li> </ul> | <ul style="list-style-type: none"> <li>• Improve skills across the family</li> <li>• Improve links from good quality education to employment</li> <li>• Promotion and uptake of local job prospects</li> </ul> | <ul style="list-style-type: none"> <li>• Improve the quality of local health services</li> <li>• Reduced Health Inequalities</li> <li>• Families enabled to make healthy lifestyle choices</li> </ul> | <ul style="list-style-type: none"> <li>• Provision of quality affordable housing</li> <li>• Clean streets</li> <li>• Communities that residents actively take care of and improve</li> </ul> | <ul style="list-style-type: none"> <li>• Safe communities</li> <li>• Cohesive communities where people get on well together</li> <li>• Reduce death and injuries from fire</li> </ul> | <ul style="list-style-type: none"> <li>• High quality coordinated public services</li> <li>• Clean, safe and well used open spaces</li> <li>• Empowered local people managing community assets</li> </ul> | <ul style="list-style-type: none"> <li>• Promote knowledge based inward investment</li> <li>• Support a strong, indigenous business base</li> <li>• Ensure families and communities reach their full economic potential</li> </ul> | <ul style="list-style-type: none"> <li>• A contemporary market town with good quality shops</li> <li>• Places to visit, play, and enjoy as a tourist destination</li> <li>• Thriving local villages</li> </ul> | <ul style="list-style-type: none"> <li>• Reduce energy consumption</li> <li>• Ensure sustainable modes of transport</li> </ul> |
| <b>Reducing Public Expenditure by Working Together</b> |   |  |   |  |   |   |  |  |  |